



Movêro Responsible Disposal Program

Did you know wireless devices and accessories are easy to recycle?

Movêro is a strong supporter of environmental recycling programs that educate, promote and encourage organizations to recycle end-of-life devices. Movêro wants to encourage employees and community groups to reduce the hundreds of thousands of mobile phones that end up in local landfills every year.

We've developed two programs that allow organizations to **GO GREEN** while keeping security in mind.

Free Wireless Disposal program – An easy way to give back to the Earth at no cost to the organization. We'll ship you a recycle box free of charge to place in designated company locations for convenient easy access. Send an email to us when its ready to pick up and we'll provide shipping to a domestic, EPA-certified recycling facility.

Data Destruction program – Our customers now have a responsible method to recycle phones that contain sensitive company information. The multi- step process can include:

- Phone memory wipe
- Memory chip drill
- Environmentally responsible disposal
- 'Certificate of Destruction' for archival and auditing purposes

We make recycling easy for customers – just log in to your Maestro home page. Look for the 'Responsible Disposal' link and recycling icon in the right hand 'Manage' category. (The data destruction program charges a service fee to cover the extra certification costs beyond regular recycling.)

What parts of wireless devices are recyclable?

- Batteries are recycled for their nickel, iron, cadmium, lead, and cobalt
- Wireless accessories including: headsets, power packs and clips
- Circuit boards can be recycled to recover metals such as gold, silver and palladium and other materials like copper lead and zinc
- Wireless handsets are recycled for their plastics

Our Approach

- Offer customers the latest tools to manage mobility while reducing environmental impacts
- Make it easy for organizations to participate
- Promote awareness and education on the impact of recycling wireless products
- Support recycling programs among customers, resellers, carriers and OEMs
- Free bulk disposal of phones and batteries
- Abide by all applicable regulatory and environmental requirements
- Data destruction securely erases sensitive company information from corporate devices





Facts Sheet

- In 2005, between 1.9 million and 2.2 million tons of electronics products were discarded in the United States, with the vast majority dumped in landfills. As little as 346,000 tons were recycled, according to a study by the U.S. Environmental Protection Agency.
- Mobile phones are the largest and fastest-growing segment of the e-waste world according to the Environmental Protection Agency (EPA).
- The average mobile phone user gets a new device every 18 months, and many users have more than one device. As such, mobile phones are the largest and fastest-growing segment of the e-waste world.
- Mobile phones contain lots of different toxins such as lead, barium, mercury, chromium, and cadmium. These materials can cause damage to human nervous and respiratory systems contaminate ground water and expose humans to carcinogens.
- There are no federal regulations or legislation that specifically addresses e-waste. There are a handful of State laws that deal with this issue.
- California has enacted AB2901, the Cell Phone Recycling Act of 2004, which took effect on July 1, 2006. The law states that retailers who sell mobile phones in CA must offer a no cost way for consumers to properly dispose of their old phones.
- In the United States there are over 200 million active mobile devices
- ReCellular, a refurbisher, has collected approximately four million phones in 2004, up from, 1.5 million in 2002.
- Nextel has collected 4.4 million phones since 2002. Nextel also has refurbished 2.3 million phones since 2002.
- Verizon Wireless has collected approximately two million phones through their HopeLine charitable donation program.
- eBay reportedly sells 130,000 used phones a month on its website, and has sold approximately four million phones over the past five years.

Our Approach

Before you recycle your phone follow these simple steps:

- Make sure the phone is no longer active on your service
- Remove important data and contacts from your phone's memory
- Remove SIM Card

