



## Movêro Maestro™ Management Platform

**Introducing Maestro – Movêro Technology’s platform for all mobility management functions, including procurement, change of service requests, device replacements, approval and management processes**

Meet Movêro’s Maestro™. IT professionals need resources that can reduce the cost and implementation time of critical mobile solutions. Maestro gives you the necessary tools to manage mobility, resolve bottlenecks, increase visibility and enforce security – reducing the burden on over-extended IT resources.

### **Simplify the increasing complexity of managing mobile support**

Maestro was developed to meet the emerging needs of the IT professional for deploying and supporting mobile devices within the enterprise. Built with the end user in mind, it helps you:

- Minimize downtime
- Provide project visibility & security
- Track assets
- Review project progress

### **10 things to know about Maestro**

1. **Secure, customized self-serve model** that reflects Corporate discounting, IT requirements, End user changes and Corporate policies & standards
2. **Flexible architecture** – Browser-based deployment & administration environment minimizes IT demands
3. **Control & management tools** – Centralized management tools simplify approval and procurement processes
4. **Mobile analytics** – Provide visibility on mobile costs for accounting and strategic purposes
5. **Secured access levels** – Role-specific, business rules-driven access to corporate data
6. **Streamlined user experience** – Customized portal experience fits the user’s needs; mobile expertise not required

## Movêro Maestro™

Browser-based platform  
provides integrated  
management for all mobile  
services:

- Online device acquisition
- Carrier Management  
Move/Add /Change/Delete  
subscription facilitation  
(MACD)
- Approval & review processes
- Policy management
- Reporting & analytics
- Secure, automated mobility  
support
- Flexible, scalable  
architecture
- Centralized management
- Enterprise SW plug-ins
- Unified carrier bill  
management
- OTA software delivery

7. **Efficient workflow processes** – Change workflow is driven by customer requirements
8. **World class technology partnerships** – Advanced integration of smartphones and applications from global OEMs and application providers
9. **Cost savings through standardization** – End user can only select corporate approved devices, services and applications
10. **Convenient online support** – Single point-of-contact for end user support through live chat with wireless advisor or email

**Movêro Maestro delivers the right mobility management solution for enterprise customers**

As a trusted business partner, we help our customers extend their IT resources strategically and cost-effectively without having to hire additional expensive, specialized IT staff. Here are a few examples of enterprise customers who have driven greater business efficiencies, increased productivity and reduced costs with Maestro.

**Customer: Fortune 1000 desktop publishing software provider**

IT manager at company at was tasked with providing all mobility-related services and issue resolution in addition to regular IT responsibilities. Escalating growth in corporate mobile end users created IT support bottleneck and ensuing difficulties in providing high level of support.

Movêro provided single-point-of-contact support for staff and end users through customized platform and 24x7 Help Desk. All end users experienced a consistent corporate-branded support experience, and IT staff was available to focus on other IT responsibilities.

**Customer: Premier West Coast educational institution**

University's growing pool of mobile end users was stretching IT support resources to the limit. Routine warranty and billing issues were using 60% of IT staff's available time, squeezing other higher-priority tasks. Staffing demands and cumbersome billing system resulted in lengthy delays.

**Reduce the headaches and cost of managing enterprise mobility**

Make your IT resources go farther while delivering measurable business value for your mobile initiatives. Movêro alleviates IT mobility support issues with cost-effective services that are aligned with your business and IT strategies. To learn more, visit us at [www.moverotech.com](http://www.moverotech.com) or call 1.888.668.3760

**Technical Partnerships**

- Microsoft
- Motorola
- Nokia
- Palm
- RIM

**About Movêro**

Movêro is a proven provider of managed IT services focused exclusively on mobility. We combine recognized domain experts, reliable and scalable technology and established processes to deliver a complete managed mobility solution. Our unique combination of software as a service and a domestic 24x7 call center enables enterprise IT professionals to offload mobility support and deployment, improve visibility and productivity, and efficiently provide the highest quality of service to their mobile employees.